

For the Mothering Sunday, Sculpteo adds a high-tech dose to the famous noodle necklace

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Sculpteo, the 3D printing specialist website for people at large, plays with the Internet magic by allowing to materialize in a few clicks dreams into strong and tangible objects. For the Mothering Sunday, the magic begins by transforming 3D files of fantasy jewels in real customized necklaces and bracelets to offer to all mothers.

Customized beads and pendants to create a special jewel, for only 29,90€

Sculpteo makes a beads and pendants shop available online, with models to customize. Children, toddler or bigger, can write on the different elements, and also upload their own models on the website, to create custom-made necklaces and bracelets for their mummy.

Once the final result obtained, the necklace or bracelet is made in volume and the messages are engraved in the elements.

They finally choose their lace, in leather or flexible metal, in one of the proposed colors.

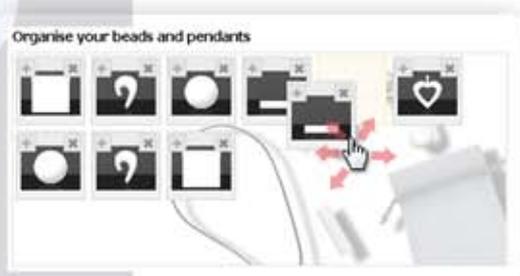
Once they ordered, they receive a creation kit at home, to be built by themselves, with beads and pendants, lace, clasp and jewel case.



A simple and fun interface to realize necklaces and bracelets

Sculpteo has developed a fun and accessible interface to create a customized gift for the Mothering Sunday. Children and fathers can play with their computer to realize custom-made necklaces and bracelets.

Beads or pendants are adding one by one in a 3D window, to see the final result. If the children want to move some beads on the jewel, a simple "drag&drop" is sufficient to realize the gift of their dreams.



A gift fully « Made in France »

The fantasy jewel is made in a production unit belonging to Sculpteo, based in the Pyrenees.

This wink to the Mothering Sunday reflects a deep actual mutation. Today, the Internet doesn't fit with dematerialization : this Internet of objects also announces a rematerialization and relocation.

A simple noodle necklace, revisited by the 3D printing, becomes the announcement of a revolution, that will deeply impact the whole industry.

About Sculpteo and the 3D printing

3D printing is a process which allows to make a real object from a 3D file. The final object is created by successive layers of material.

This technology is bound to people who wish to turn concept into concrete, imagination into reality. The virtual will be transformed in a tangible object, which can be handled and put on situation.

The 3D printing is in line with the custom-made trend, in the right to singularity, to the personal expression. The technology allows a back to choice, to customization, to the creation of the objects which are surrounded us, useful or purely esthetic.

Launched in 2009, Sculpteo is a 3D printing service, fully online, from the 3D design upload to the order of the object, with the will to make this technology easier and more accessible for everyone.

More information on : www.sculpteo.com, the blog www.sculpteo.com/blog/

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