

# 3D Printing

## Power Users

are leading the shift toward additive manufacturing within their organizations.

# Are You a 3D Printing Power User?

### Power Users Are Professionals

**95%** of Power Users declare themselves professionals

**88%** say they are expert to intermediate in 3D printing.

### Seek Competitive Advantage

**97%** of Power Users say 3D printing delivers competitive advantage to their organizations.

### Accelerate Product Development

**59%** of Power Users rank accelerating product development as their top priority vs. **26%** of non-power users.

### Deep Technical Expertise

**93%** of Power Users are the creators of their 3D files versus; and Power Users deploy a broader range of materials and technologies in additive technologies than non-power users.

### Achieve Greater ROI

**61%** of Power Users have generated ROI from their 3D printing programs vs only **40%** for non-power users.

### 3D Printing Is More Integrated

**64%** of Power Users say they have integrated 3D printing into two of their programs vs. **23%** for non-power users.

### Power Users Are Hiring

**44%** of Power Users say they will be hiring in 2016 and have more open positions than compared to only **32%** for non-power users.

